TEST / DEMO REPORT

Ecommerce Catalog Cleanup Report

Prepared for Maison Deco

Project: Spring Catalog Cleanup | January 01, 2026

Catalog	maison-deco-sample-catalog.csv
Products processed	10
Products delivered	10

Executive summary

We processed 10 catalog products and reviewed the resulting content for clarity, consistency, factual support, and ecommerce readiness. 10 products are included in the current delivery.

Outcome summary

Outcome	Count
Products processed	10
Automatically QA flagged	1
Human reviewed	10
Outstanding reviews	0
Rejected / excluded	0
Failed processing	0
Client-ready rows	10

Quality control and human review

Automated quality flags are historical quality-check findings. A flagged product may still be fully resolved after human review. Outstanding review means a product still requires action.

All delivered products received operator review. Approved: 0. Edited: 10. Automatically cleared: 9.

What we improved

Editorial work may include title refinement, clearer SEO fields, formatting cleanup, removal of supplier-style wording, and careful handling of uncertain information. Counts below reflect final human-approved edits.

Titles refined	10
SEO titles refined	10
Meta descriptions refined	10
Descriptions refined	10
Bullet sets refined	10
Tags refined	10
Product types refined	10

Commerce data and catalog integrity

Protected commerce fields were preserved during content optimization. Editorial review does not intentionally alter SKU, handle, price, inventory, barcode, variant structure, images, or publication settings. Where these fields are present, they remain separate from editorial content changes.

Shopify delivery

A Shopify export was included for this job. Final reviewed content was prepared for the supplied Shopify catalog while protected commerce information and row structure were retained.

Representative before and after examples

Before	After
WIRELESS LAMP USB LED LED LED NEW HOT SALE	Wireless USB LED Lamp

Before	After
MEGA CHOPPER CUT CUT CUT!!!	Mega Chopper

Before	After
46PCS TOOL SET PROFESSIONAL GOOD QUALITY	46-Piece Tool Set

Before	After
NEW SOFT SOFT BLANKET HOT SALE	Soft Blanket

Before	After
STORAGE BASKET NATURAL NATURAL GOOD	Natural Seagrass Storage Basket

Client follow-up

No outstanding client clarification is required for this delivery.

Delivery contents

- Optimized catalog CSV (01_optimized_content.csv)
- Shopify-ready merged CSV (02_shopify_merged.csv)
- Outstanding-review worklist — empty because all required reviews are complete (03_needs_review.csv)
- Catalog delivery summary (04_qa_summary.md)
- Delivery manifest / file integrity checks (05_delivery_manifest.json)
- Read-me / import notes (06_read_me.txt)
- Catalog Cleanup Report (07_catalog_cleanup_report.pdf)

Before importing or publishing, keep a backup/export of the existing catalog and review the supplied files using your normal store workflow.

Important note

This report reflects optimization based on the supplied catalog data. Factual accuracy depends on source quality. Protected commerce fields are intentionally kept separate from editorial content work. Please review and test the supplied files before publishing at scale. Search rankings, traffic, sales, and conversion outcomes are not guaranteed.